

AVON MOLDPLAST

TRANSFORMING EXTRAORDINARY IDEAS INTO EXCELLENT PRODUCTS

As Mr. Sushil Kumar Aggarwal identified a gap between affordability of plastic furniture and its quality, he dedicatedly set out to transform his idea into a company par excellence and founded in 2002, Avon Moldplast Limited that is ever-driven by the motivation to serve customers better

Avon Moldplast Limited has always strived to be the best in the business, by giving unmatched solutions, which has in turn resulted in stupendous growth of the company, duly acknowledged by industrial bodies.

AT PAR WITH GLOBAL STANDARDS

Due to its unparalleled success, the management of Avon Moldplast Limited has been a prominent part of CII MSME, CII (northern region), ASSOCHAM, IIA, SSGT Road Industrial Area, MG Road Industrial Areas, etc.

Avon's zest to be at par with global standards has encouraged it to use some of the most advanced technologies for production in the world. It gives special attention to all aspects of design & production, while finance and marketing are looked after by a dedicated team of professionals who ensure utmost customer satisfaction. Towards this cause, Avon pays complete attention to customers' needs and hence ATL/BTL activities followed by digital, print, television media's help is taken to reach the last mile connectivity.

An ISO 9001:2015 certified company Avon Moldplast Limited follows the principles laid down for best manufacturing practices, besides aggressively following six sigma, 5s, kaizen to scale up the process.

Always several steps ahead of its competitors, it also offers three years' guarantee with an aggressive pricing in addition to its pan-India presence.

PHENOMENAL GROWTH

Under the insightful leadership of Mr. Aggarwal, not only has the company grown manifold in the last 16 years, it has also been listed on the National Stock Exchange of India under SME Emerge. Its IPO opened to a pragmatic response and was oversubscribed within a few days.

The company's listing on the NSE has given a boost to the confidence of its thousands of dealers across the country,

and the overall sales have also picked up after the listing. In the next two years, aligned with the vision of the company, the sales are expected to skyrocket with extraordinary growth.

PHENOMENAL GROWTH

In its pursuit to excellence and highest global standards in quality, the company has since beginning strongly advocated the 'Make in India' initiative, and procuring machinery from global players it has ensured that the highest quality is generated and offered to all buyers through fully automatic processes. Avon has contributed extensively in making India self-reliant while emerging as a strong import substitute company.

Under the kind leadership of Mr. Aggarwal, Avon has affiliated with the Smile Foundation to support education and well-being of the girl child.

With an extremely ambitious vision to be the best across industries in times to come, it targets to emerge as the biggest plastic furniture brand in the country by the year 2020, after duly formulating new verticals,

product categories, technologies and manufacturing strategies. The company is also in the process of building e-com, large format store sales, exports, become a tier-1 supplier to global companies entering in India in coming years to be the leader in its segment.

